

# Building trust during public housing redevelopment



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# Mary Ellen McCormack

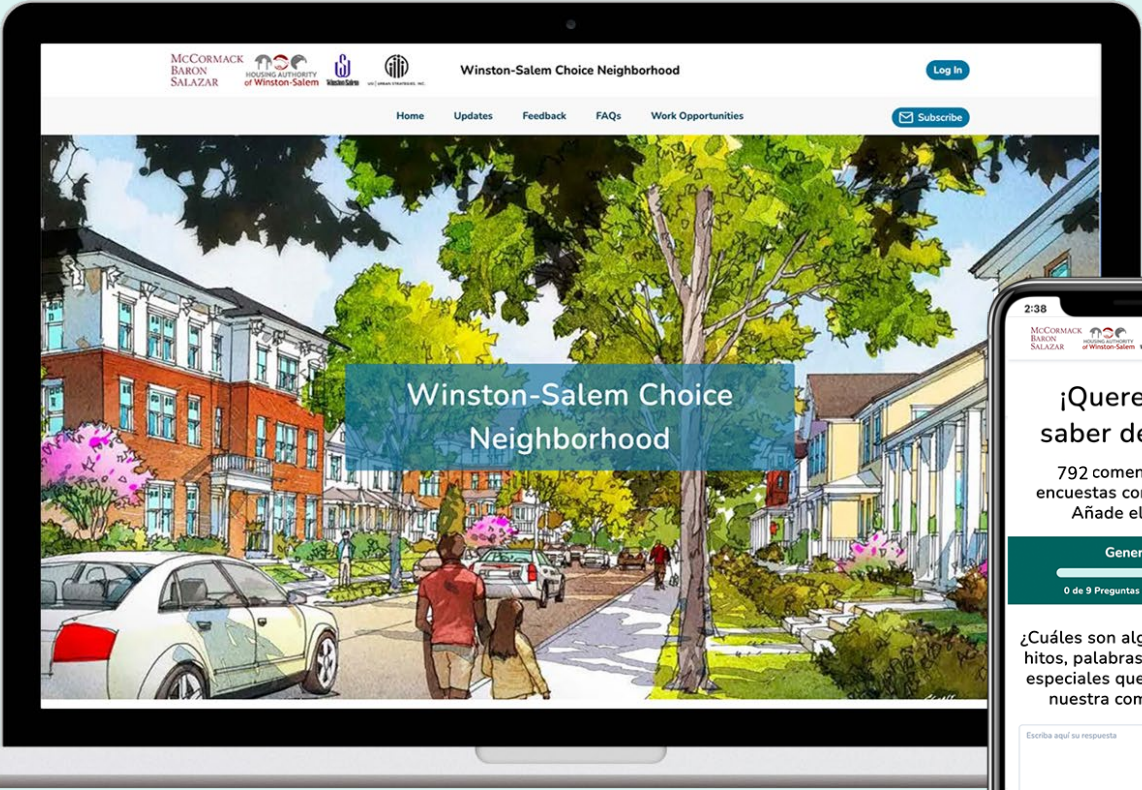




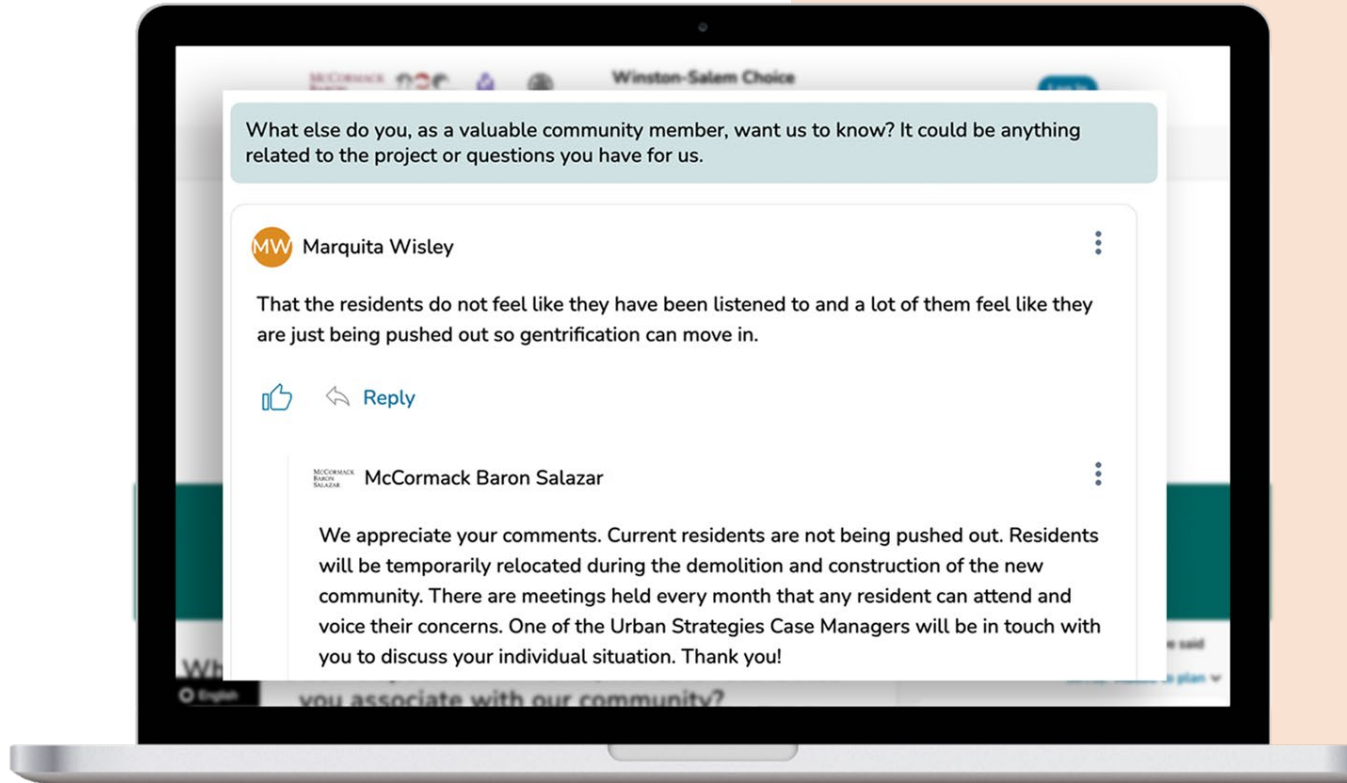
# Winston-Salem Choice Neighborhood







# Airing Concerns



# ¡Queremos saber de ti!

653 comentarios y encuestas contestadas.  
Añade el tuyo

General

0 de 6 Preguntas contestadas

Valoramos sus comentarios y creemos que

Vea lo que han dicho otros miembros  
comunidad

2:21

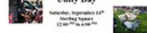
更新

我们邀请您玛丽-埃伦-  
#60 麦科马克 2024 年团结  
日!  
请在日历上标记玛丽-埃伦-麦科马克  
团结日!

活动将于 9 月 14 日星期六中午 12  
点至下午 4 点在斯特广场举行。  
欢迎居民们前来参加，届时将有美  
食、娱乐、音乐、宠物动物园等活  
动。

我们期待着届时见到您!

Mary Ellen McCormack  
Unity Day



Monday, September 16<sup>th</sup>  
12:00 PM - 4:00 PM  
St. Charles Square

Join the fun and meet your neighbors!

Join the fun and meet your neighbors!

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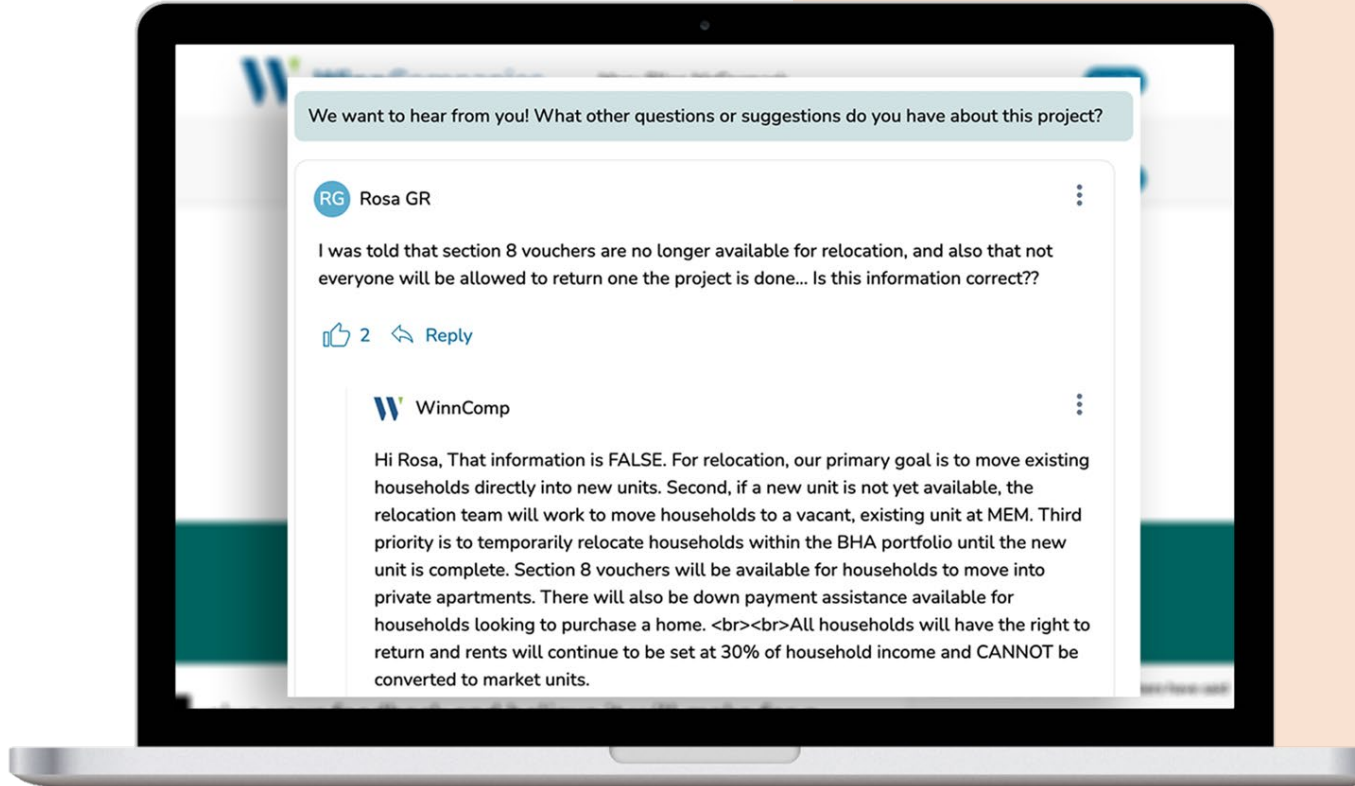
Join the fun and meet your neighbors!

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# Building Trust





# The Impact

653

Comments

77%

Positive / Neutral Sentiment



792

Comments

90%

Positive / Neutral Sentiment

MCCORMACK  
BARON  
SALAZAR





# Outreach Reports

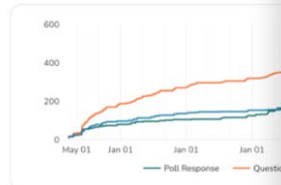
Mary Ellen McCormack  
memredevelopment.com



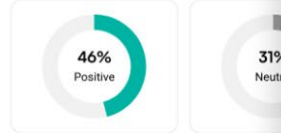
## Key Statistics



## Engagement Over Time



## Community Sentiment

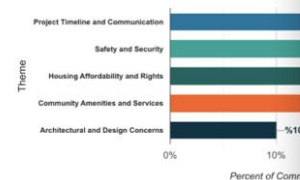


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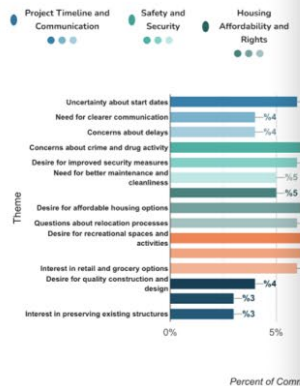
## Mary Ellen McCormack Outreach Report



### Comment Report Themes Breakdown



### Comment Report Sub-Themes Breakdown



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## Mary Ellen McCormack



### Comment Report Key Themes Summary

#### Frustration with Delays

Many residents express significant frustration regarding the repeated delays of the redevelopment project, citing years of waiting and uncertainty. They are eager for a timeline and clear communication on when the first phase will begin and how relocation will be handled. Several comments illustrate a growing sense of skepticism about whether the redevelopment will genuinely happen or if it is merely a promise that will never be fulfilled.

#### Safety and Security Concerns

A dominant theme in the comments centers around safety and security issues within the current living conditions, with many residents reporting drug use, crime, and unsanitary conditions in and around the buildings. Residents are hopeful that the redevelopment will address these concerns with enhanced security measures, such as cameras and on-site security staff. There are calls for improved safety features like secure entrances and adequate lighting in communal areas.

#### Desires for Community Improvements

Residents are enthusiastic about the prospective community amenities in the redevelopment project, such as playgrounds, community centers, and increased green spaces. Many emphasize the need for programs focused on children and after-school activities, as well as services for seniors and job training opportunities. The community hopes for a vibrant neighborhood that fosters connections among residents and meets their needs, yet there is concern about whether these promises will translate into reality.

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